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2011 Mazda CX-9

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ITS POWERS OF ATTRACTION GO WELL BEYOND EXTERIOR BEAUTY.

The sweeping, aerodynamic form of the Mazda CX-9 immediately separates it from the boxy crossover status quo. Clearly, no other 7-passenger crossover on the planet envelops passenger and cargo quite so elegantly. But that's hardly the whole story. CX-9 also provides exceptional performance and handling—crisp, well-balanced and responsive. And pure fun. The versatility and comfort of its interior further set it apart from the ergonomic compromises of less insightful three-row SUVs. And its overall focus on quality, detail and safety adds even more to its appeal—and makes its surprising value that much more surprising. All of which provide you and your family with a rewarding, anything-but-ordinary crossover experience. So take your family for a test drive, and take an even closer look at the new CX-9. See what the real attraction is. Zoom-Zoom.

THE MOMENT YOU GET INTO IT, YOU'RE INTO IT.

Unlike typical SUVs with three-row seating, the Mazda CX-9's cockpit was actually inspired by world-class sports sedans. And the difference is instantly apparent. On the Grand Touring, for example, there's a heated, 8-way power-adjustable driver's seat that memorizes settings for up to three drivers. Plus a leather-wrapped steering wheel that tilts and telescopes. To expertly manage the CX-9's spirited 273-hp V6, there's an advanced 6-speed automatic transmission with manual-shift mode. Other driver-centric touches include: Electroluminescent gauges. Three-zone automatic climate control. A trip computer. An auxiliary-audio input jack for your MP3 player. An auto-dimming rearview mirror. Steering-wheel-mounted controls for the standard Bluetooth® hands-free phone capability, cruise control and 6-speaker AM/FM/CD audio system. Even a garage-door opener. Plenty of cutting-edge options too. Including a voice command, touch-screen nav system and rearview camera. Bose® 10-speaker Centerpoint® Surround Sound audio. And SIRIUS Satellite Radio®.* There's so much for a driver to get into here, you'll never want to get out.

1 Heated and power-adjustable, leather-trimmed front seats are standard on the Touring and Grand Touring. The driver's seat features an 8-way power-adjustable design with lumbar support. The front passenger's seat is a 4-way power-adjustable design. 2 A Three-Zone Automatic Climate-Control System is standard on all CX-9 models. This advanced design provides independent temperature settings for the driver's zone, front passenger's zone and rear passengers' zone. An outside-temperature display is also standard. 3 Mazda's Advanced Keyless Entry & Start System enables you to remotely lock or unlock the CX-9's doors, operate the power windows and rear liftgate, and even keylessly start the engine. It's standard on the Grand Touring and available on the Touring. 4 A driver's seat with position memory is also standard on the Grand Touring. This feature allows you to create and store up to three unique driver's seat positions. At the touch of a button, it then automatically adjusts all 8 driver's seat settings to the exact preset position you desire. 5 A Blind Spot Monitoring System,† standard on the Grand Touring, utilizes a pair of rear-facing, radar-based sensors to detect objects in the CX-9's rear blind spots. Whenever an object is detected, a warning light appears in the appropriate outside mirror. Should you signal a change into a lane that's already occupied, the system alerts you with both a blinking warning light and warning chime.

* SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.
† Always check your mirrors. Be aware of the traffic around you. Bluetooth is a registered trademark of Bluetooth SIG, Inc.

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IT'S NEVER BEEN SO EASY TO GIVE EVERYONE THEIR OWN SPACE.

Mazda CX-9 serves up one of the most spacious, versatile and comfortable cabins of any crossover SUV on the planet. For starters, its 113.2-inch wheelbase is purposefully longer than Pilot, Highlander or MDX. So it readily accommodates seven adults with remarkable ease. And because the CX-9's large rear doors can swing open up to 72° to create an extra-wide opening, entering and exiting are quick and easy. Even access to 3rd-row seating is more convenient—the result of an ingenious "tilt-and-slide" rear-access mechanism. No gymnastics required. Once inside, you'll discover a host of other family-oriented advantages. Like ample legroom for both 2nd- and 3rd-row adult passengers. Dual LATCH child-safety-seat anchors and tethers in the 2nd-row seat. Two 3rd-row storage bins big enough to hold electronic games and controllers. A surprising abundance of cargo room behind the 3rd-row seat. Not to mention eight cup holders and four 1-liter bottle holders. Which means the whole family will get more out of the CX-9. Because we put so much more into it.

1 Right this way to easier 3rd-row seat access. A single hand is all it takes to operate the CX-9's ingenious "tilt-and-slide" mechanism. It automatically moves the 2nd-row seat forward nearly 9 inches to give passengers easier access to 3rd-row seating. 2 The second row not only seats three, but also provides nearly 5 inches of forward/backward travel for extra legroom. There's also a reclining seatback for added comfort. 3 Open and close the rear liftgate with the touch of a button. CX-9's power rear liftgate opens and closes by remote control, making loading easier and more convenient. Available on both the Touring and Grand Touring.

Besides deftly handling up to 7 adults, CX-9 also provides a generous 17.2 cu ft of cargo space behind the 3rd-row seat. A quick tug on the convenient release straps quickly folds down the 3rd row's 50/50 split fold-flat seatback to give you 48.3 cu ft. Folding down the 2nd-row's 60/40 split "fold-flat" seatback expands the CX-9's cargo room to a full 100.7 cu ft. All without having to remove a single headrest.

Third-row seating is far easier to access in the CX-9 because its 2nd-row seat automatically tilts and slides forward to provide passengers with nearly 9 inches of walk-in room. And to eliminate the danger of tripping over high side sills, the CX-9's cabin floor and side sills are flush with each other—unlike some SUVs with sills that are up to 3 inches higher than their floors.

CX-9

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SURE IT EXHILARATES. IT ALSO ENLIGHTENS AND ENTERTAINS.

The Mazda CX-9 is ingeniously wired to anticipate your family's every need and want. With tech-savvy advancements that drive all areas of communication and entertainment. For example, the Grand Touring's available navigation system combines a 7-inch touch-screen display with voice command to help make finding the best routes quick and easy. The available rearview camera provides both added visibility and peace of mind. While an array of available audio and entertainment system options helps make the CX-9 more engaging and more fun. What's more, Bluetooth® hands-free phone capability and an auxiliary-audio input jack for your MP3 player are standard on all CX-9 models. Technologically speaking, CX-9 is the perfect crossover for families who like a little something extra with their exhilaration.

1 A rearview camera, available on CX-9 Grand Touring models, offers increased visibility. Automatically activated whenever the vehicle is shifted into reverse, the rearview camera's view is displayed on the navigation system's screen. This feature is also offered on Touring and Grand Touring models equipped with the available Multi Information Display (MID) screen. 2 A Bose® Centerpoint® Surround Sound System, custom-engineered for the CX-9, is available on both the Touring and Grand Touring. Its patented Centerpoint signal-processing circuitry enables this impressive 277-watt 10-speaker system to produce stunning, multichannel Bose Surround Sound performances from regular CDs, MP3s and DVDs. While its patented AudioPilot® 2 technology automatically adjusts multiple frequencies to compensate for distracting road, wind and cabin noises. 3 A DVD Rear-Seat Entertainment System is available on the Grand Touring. The system features an integral DVD player, 9-inch fold-down LCD screen, audio/video/game inputs, wireless remote, two wireless headsets and a 115-volt outlet for game consoles, all of which make it ideal for DVDs, video games and audio CDs. A 296-watt 11-speaker Bose Centerpoint Surround System custom-engineered for the CX-9 is also included. In addition to its ability to decode discrete Digital 5.1 Surround Sound from 5.1-encoded DVDs and CDs, its patented Centerpoint Surround Sound System also enables it to produce multichannel Bose Surround Sound performances from regular CDs. 4 Bluetooth hands-free phone capability is standard on all CX-9 models. This insightful feature allows you to quickly and conveniently make and receive calls, access voice mail messages and more—using voice commands and a Bluetooth-compatible cell phone.

Bluetooth is a registered trademark of Bluetooth SIG, Inc.

ENJOY A POWER TRIP THAT'S AS RESPONSIBLE AS IT IS RESPONSIVE.

Only Mazda could engineer a 7-passenger crossover this innovative. And this satisfying. One that delivers more responsive performance plus a responsible 24 mpg highway/17 mpg city.* One that's more nimble, more exhilarating and more fun. One that, in every imaginable way, is definitely more you. Especially when it comes to what's under the hood. No ordinary propulsion system here. Instead, the CX-9 boasts a highly advanced, perfectly matched powertrain. With a 273-hp all-aluminum 3.7-liter DOHC V6 engine that features 24 valves, variable valve timing, electronic throttle control and a robust 270 lb-ft of torque. That's more horsepower and torque than Honda Pilot. Complementing this high-tech tour de force is a sophisticated 6-speed Sport AT automatic transmission that provides all the extra control—and fun—of a manual-shift mode. Two more examples of advanced engineering that even Pilot doesn't offer. There's even an available Active Torque Split AWD system that automatically optimizes vehicle traction and control—regardless of changing road and weather conditions. Which gives your family even more reasons to love the Mazda CX-9. Body and soul.

1 Variable valve timing helps the CX-9's sophisticated 3.7-liter V6 engine maximize high-rpm power and low-end torque. The end result is a powerplant that's optimized to be both responsive and fuel-efficient. 2 A 6-speed Sport AT automatic transmission, standard on all CX-9 models, combines the extra control—and fun—of a manual-shift mode with the smooth-shifting convenience of an advanced automatic. 3 Mazda's Active Torque Split All-Wheel-Drive system is available on all CX-9 models. Computer-controlled, it automatically maintains an ideal balance between front and rear axle torque, (up to 50/50) by continuously monitoring wheel speed and engine data and instantly adjusting to any changes in road and weather conditions.

* EPA estimated mileage for CX-9 FWD. Actual results may vary. Please remember to properly secure all cargo.

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FEEL FREE TO USE "FUN" AND "CROSSOVER" IN THE SAME SENTENCE.

In spite of its impressive capacity for passengers and cargo, the Mazda CX-9 doesn't skimp on fun like its trucklike competitors. Whether you're negotiating a cramped parking lot or all alone on the open road, the responsive steering and crisp handling are remarkably rewarding. Serving up a compelling fun-to-drive balance of agility, stability and comfort. The compelling difference starts with the CX-9's precise, power-assisted rack-and-pinion steering system that also boasts engine-speed-sensing variable assist. Its superb handling comes by way of a sophisticated, fully independent suspension system. MacPherson struts up front and an advanced multilink system in the rear work in tandem to promote accurate and surefooted wheel-to-road contact. Plus hefty stabilizer bars at either end to minimize body roll. The confidence-inspiring result is a smooth, controlled ride with the kind of fun-to-drive performance you expect from a Mazda in any category. Yes, even a crossover.

1 Stunning, new 20-inch alloy wheels fitted with handsome, low-profile P245/50R20 tires are standard on the CX-9 Grand Touring. Both the CX-9 Sport and Touring come standard with elegant, new 18-inch alloys mounted with P245/60R18 radials. 2 Precise rack-and-pinion steering with engine-speed-sensing power variable-assist helps make the CX-9 surprisingly responsive and agile. 3 A tight, 37.4-ft turning circle helps make the CX-9 easy to maneuver in tight spaces—and complements its surprising agility and crisp handling. Exemplary road manners are another feature that helps set the CX-9 apart from competitors.

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WE'VE GOT YOUR BACK. AND YOUR FRONT. AND EVERYTHING IN BETWEEN.

At Mazda, we believe there's only one feeling more important than exhilaration. And that's peace of mind. On the road, features like Roll Stability Control, Dynamic Stability Control* and an integral Traction Control System help enhance and maintain driver control. While inside, front and side-impact air bags and side-impact air curtains for all three rows;† active, whiplash-reducing front-seat headrests; 3-point seat belts for all seven seating positions; and an automatic Tire-Pressure Monitoring System are also standard. More built-in safety features abound. Including side-impact door beams, front and rear crumple zones and even a "crushable" brake pedal that folds away in an accident to minimize the chance of a serious ankle or leg injury. Your family's safety is our priority. Precisely why we've engineered Mazda CX-9 to be among the safest crossovers in its class.

1 Advanced dual front air bags, front side-impact air bags and side-impact air curtains† with rollover protection for all three rows of seating provide extra protection in case of a collision or rollover. 2 Four-wheel ventilated disc brakes with an Anti-lock Brake System, standard on all CX-9 models, promote linear, fade-resisting stopping power. An integral Electronic Brakeforce Distribution, also standard, automatically regulates braking power between front and rear axles. 3 Mazda's "Triple H" construction system enhances the CX-9's structural integrity, impact protection and handling by adding extra steel reinforcements to critical areas of the vehicle's body structure.

* Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details.
† Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

"FLIRTING WITH PERFECTION." —MOTOR TREND 5/09

The Mazda CX-9 doesn't look, feel or drive like anything else. Its bold, athletic styling is breathtakingly original. Its ergonomic interior and standard amenities redefine true 7-passenger versatility. And its sports-sedan-inspired handling and crisp road manners run spirited circles around other crossovers. So test drive a Mazda CX-9 soon. Get to know firsthand the insightful engineering, and real value for the money, that separate it from everything else out there. See why *Motor Trend* (5/09) was inspired to enthusiastically conclude: "The CX-9 superbly balances roominess and utility with rewarding performance and handling." And see how quickly love at first sight turns into something more lasting. Zoom-Zoom.

1 Variable-intermittent rain-sensing windshield wipers, standard on the Grand Touring, automatically activate at the first sign of precipitation—giving you a clearer view. 2 Auto on/off Xenon High-Intensity-Discharge (HID) headlights, also standard on the Grand Touring, automatically provide you with enhanced low-beam nighttime illumination. No need to even take your hands off the wheel. 3 Stylish LED taillights and LED center high-mount brake lights are standard on all CX-9 models. Three of the most significant benefits of LEDs (light-emitting diodes) are brighter illumination, improved reliability and a longer service life. 4 Heated outside mirrors with side marker lights, another standard feature on the Grand Touring, makes it easier for you to see, and to be seen, regardless of weather conditions or time of day.

Information Provided by:
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CX-9 SPECIFICATIONS & CAPACITIES

SPECIFICATIONS	
Engine size and type	3.7L DOHC 24-valve V6
Horsepower, SAE net	273 @ 6250 rpm
Torque, SAE net (lb-ft)	270 @ 4250 rpm
Redline	6500 rpm
Compression ratio	10.3:1
Fuel system	Multiport electronic fuel injection
Fuel	Regular unleaded
EPA estimated fuel economy (city/highway mpg)	FWD: 17/24 AWD: 16/22
Body type	Unibody with "Triple H" construction
Turning circle, curb-to-curb (ft)	37.4
Total curb weight (lb)	FWD: 4330 AWD: 4546
EXTERIOR DIMENSIONS	
Wheelbase/overall length (in)	113.2/200.2 (without license plate holder)
Overall width/overall height (in)	76.2/68.0
Track, front/rear (in)	65.1/64.7
Ground clearance (in)	8.0
INTERIOR DIMENSIONS	Front/2nd Row/3rd Row
Headroom (in)	39.6/39.0/35.4
Headroom with moonroof (in)	38.4/39.0/35.4
Legroom (in)	40.9/39.8/32.4
Shoulder room (in)	59.4/58.7/56.9
Hip room (in)	56.5/56.0/43.7
CAPACITIES	
Passenger volume (cu ft)	139.4 (without moonroof) 137.7 (with moonroof)
Cargo volume (cu ft)	17.2 (2nd- and 3rd-row seatbacks up) 48.3 (3rd-row seatback folded) 100.7 (2nd- and 3rd-row seatbacks folded)
Fuel capacity (U.S. gallons)	20.1
Towing capacity (lb)	2000 FWD/3500 FWD with Towing Prep/3500 AWD

CX-9 ENGINE & MECHANICAL

ENGINE & TRANSMISSION	Sport	Touring	Grand Touring
3.7L DOHC 24-valve V6 engine	S	S	S
6-speed Sport AT automatic transmission	S	S	S
Front-wheel drive	S	S	S
Active Torque Split All-Wheel Drive	0	0	0
SUSPENSION & BRAKES			
Power variable-assist rack-and-pinion steering	S	S	S
Independent MacPherson strut front suspension	S	S	S
Independent multilink rear suspension	S	S	S
Front and rear stabilizer bars	S	S	S
Power-assisted ventilated front/rear disc brakes	S	S	S
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD)	S	S	S

S: Standard O: Optional P: Package A: Dealer-installed accessory –: Not available

PRODUCT CHANGES AND OPTIONS AVAILABILITY: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

CX-9 OPTIONS & OPTION PACKAGES

OPTIONS/OPTION PACKAGES	Sport	Touring	Grand Touring
Power Seat Option Package: 8-way power-adjustable driver's seat with manually adjustable lumbar support; heated front seats;heated outside mirrors	O	–	–
Moonroof and Bose® Audio Package: Power sliding-glass moonroof; Bose Premium Centerpoint® Surround System with 10 speakers; SIRIUS Satellite Radio® with 6-month subscription. Also includes Multi Information Display (MID) w/Rearview Camera and 6-Disc CD Changer Package when not equipped with Navigation System	–	O*	O*
Rear-Seat Entertainment System with Bose Audio Package: 9-inch rear LCD screen with 5.1 audio surround sound; Bose Premium Centerpoint Surround System with 11 speakers; SIRIUS Satellite Radio with 6-month subscription; audio/video input jack; 115V outlet	–	–	O†
Touring Power Liftgate Package: Power open/close rear liftgate; Mazda Advanced Keyless Entry & Start System	–	O‡	–
Grand Touring Power Liftgate Package: Power open/close rear liftgate	–	–	O‡
Navigation System: DVD-based with voice command, real-time traffic and 7-inch LCD touch screen; rearview camera	–	–	O‡
Multi Information Display (MID) and 6-Disc CD Changer Package: 4.3" LCD full-color audio display; rearview camera; Bluetooth®§ audio; chrome liftgate trim	–	O	O
Towing Prep (FWD only, standard on all AWD models) 3500-lb capacity; heavy-duty transmission cooler and radiator fan; revised Engine Control Module	–	–	O
Crystal White Pearl Mica paint	O	O	O
Roof rails	O/A	O/A	O/A
Front and rear splash guards (Black, set of 4)	O/A	O/A	O/A
Moonroof wind deflector (requires moonroof)	–	O/A	O/A
SIRIUS Satellite Radio receiver kit with 6-month subscription	O/A	O/A/P	O/A/P
All-weather floor mats	O/A	O/A	O/A
Cargo mat	O/A	O/A	O/A
Cargo net	O/A	O/A	O/A
Retractable cargo cover (not available with Power Liftgate Pkg)	O/A	O/A	O/A
Remote engine start	O/A	O/A	O/A
Auto-dimming rearview mirror with compass and HomeLink®	O/A	O/A	–
Alarm system with shock sensor (not available with remote engine start)	O/A	O/A	–
Rearview camera system with auto-dimming-mirror display	O/A	O/A	–
Stainless steel rear bumper guard	O/A	O/A	O/A

CX-9 EXTERIOR

BODY	Sport	Touring	Grand Touring
Privacy-tint rear glass	S	S	S
Rear roof spoiler; intermittent rear wiper/washer	S	S	S
Dual body-color power remote outside mirrors	S	–	–
Dual body-color heated power remote outside mirrors	P	S	S
Blind Spot Monitoring (BSM) System	–	–	S
Chrome door handles	–	–	S
Halogen headlamps	S	S	–
HID (Xenon) low-beam headlights with automatic on/off	–	–	S
Halogen fog lights	–	–	S
Rear step bumper	S	S	S
Dual stainless steel exhaust tips	S	S	S
Variable-intermittent front windshield wipers	S	S	–
Rain-sensing variable-intermittent front windshield wipers	–	–	S
TIRES & WHEELS			
18-inch aluminum alloy wheels; P245/60R18 tires	S	S	–
20-inch aluminum alloy wheels; P245/50R20 tires	–	–	S

CX-9 INTERIOR

COMFORT & CONVENIENCE	Sport	Touring	Grand Touring
Power windows with front one-touch auto up/down feature and global open	S	S	S
Power door locks with 2-stage unlocking	S	S	S
Speed-sensing auto door locks	S	S	S
Remote keyless entry with retractable key	S	S	–
Mazda Advanced Keyless Entry & Start System	–	P	S
Tilt/telescopic steering wheel	S	S	S
Cruise control with steering-wheel-mounted illuminated controls	S	S	S
Trip computer	S	S	S
Three-Zone Automatic Climate-Control System	S	S	S
Leather-wrapped center console armrest with storage compartment	S	S	S
Heater/defroster with rear heater ducts; rear window defogger	S	S	S
Dual front 12V power points; rear 12V power point	S	S	S
Electroluminescent gauges	–	–	S
Piano Black interior trim	S	S	–
Dark-silver-and-wood-pattern interior trim	–	–	S
Front- and rear-door storage pockets with bottle holders	S	S	S
Dual illuminated vanity mirrors with covers and extensions	S	S	S
Auto-dimming rearview mirror; garage-door opener	–	–	S
Front, 2nd- and 3rd-row cup holders	S	S	S
Front map lights; courtesy front-door and cargo-area lights	S	S	S
Rear under-floor storage compartment	S	S	S
2nd-row center armrest with cup holders	S	S	S
SEATING & TRIM			
7-passenger seating capacity	S	S	S
Reclining front bucket seats; front-seatback map pockets	S	S	S
60/40 split fold-down 2nd-row seatback with armrest and one-motion walk-in access to 3rd row	S	S	S
50/50 split fold-down 3rd-row seatback	S	S	S
Adjustable headrests for all seating positions	S	S	S
4-way power front passenger seat	–	S	S
6-way manually adjustable driver's seat	S	–	–
8-way power driver's seat with manual lumbar; heated front seats	P	–	–
8-way power driver's seat with power lumbar (3-memory setting on Grand Touring); heated front seats with hi/low settings	–	S	S
Carpet floor mats	S	S	S
Cloth-trimmed seats	S	–	–
Leather-trimmed seats (front and second row)	–	S	S
AUDIO			
AM/FM/CD stereo with 6 speakers	S	S	S
Auxiliary-audio input jack	S	S	S
Steering-wheel-mounted illuminated audio controls	S	S	S
Bluetooth§ hands-free phone capability	S	S	S
SIRIUS Satellite Radio-ready head unit¶	S	S	S

* Not available with Rear-Seat Entertainment System with Bose Audio Package.
† Not available with Moonroof and Bose Audio Package.
‡ Requires Moonroof and Bose Audio Package or Rear-Seat Entertainment System with Bose Audio Package.
§ Bluetooth is a registered trademark of Bluetooth SIG, Inc.
¶ SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.
** Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details.
†† Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

CX-9 SAFETY & SECURITY

SAFETY & SECURITY	Sport	Touring	Grand Touring
Roll Stability Control (RSC)	S	S	S
Dynamic Stability Control (DSC);** Traction Control System (TCS)	S	S	S
Side-impact air curtains†† (coverage for all three rows) with rollover protection	S	S	S
Advanced dual front air bags; front side-impact air bags††	S	S	S
Active front headrests	S	S	S
3-point seat belts for all seating positions	S	S	S
LATCH 2nd-row child-safety-seat anchors	S	S	S
Tire-Pressure Monitoring System (TPMS)	S	S	S
Engine-immobilizer antitheft system	S	S	S
Antitheft alarm	–	–	S

S: Standard O: Optional P: Package A: Dealer-installed accessory –: Not available

CX-9 WHEEL & UPHOLSTERY

Black Cloth CX-9 Sport

Sand Cloth CX-9 Sport

Black Leather CX-9 Touring and Grand Touring

Sand Leather CX-9 Touring and Grand Touring

CX-9 WHEEL OPTIONS

18-Inch Alloy

20-Inch Alloy

CX-9 PAINT COLORS

Brilliant Black Clearcoat

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather

Dolphin Gray Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather

Crystal White Pearl Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Sand Cloth
CX-9 Touring	Sand Leather
CX-9 Grand Touring	Sand Leather

Liquid Silver Metallic

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black Cloth
CX-9 Touring	Black Leather
CX-9 Grand Touring	Black Leather

Stormy Blue Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Sport	Black or Sand Cloth
CX-9 Touring	Black or Sand Leather
CX-9 Grand Touring	Black or Sand Leather

Copper Red Mica

TRIM LEVEL	INTERIOR FABRICS
CX-9 Touring	Sand Leather
CX-9 Grand Touring	Sand Leather

PEACE OF MIND ALSO COMES STANDARD.

Every new 2011 Mazda CX-9 is protected by:

- **A 3-year/36,000-mile* "bumper-to-bumper" limited warranty**
- **A 3-year/36,000-mile* 24/7 Emergency Roadside Assistance Program**
- **A 5-year/60,000-mile* limited powertrain warranty**
- **A 5-year/unlimited-mileage warranty against body rust-through**

* Whichever comes first.

For details, please see your Mazda Dealer, visit MazdaUSA.com, or call toll-free 1-800-639-1000.

FINANCING YOUR NEW MAZDA IS EASY.

Mazda Capital Services

Whether buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit www.MazdaUSA.com.

ONCE YOU HAVE IT, OUTFIT IT ACCORDINGLY.

One of the most enjoyable aspects of buying a new Mazda CX-9 is being able to enhance its appearance and performance with Genuine Mazda Accessories. What's more, all Genuine Mazda Accessories installed by your Mazda Dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new CX-9. Ask your dealer for details.

A Roof Rack. Expand your storage possibilities with a removable roof rack. Add any of our customized attachments to transport your kayak, bike, cargo, surfboard, luggage, snowboard and more. **B Retractable Cargo Cover**. Provides a finished look to the cargo area when the rear seats are folded flat. Easy to install, remove or retract when full access is needed. **C Splash Guards**. Give your new Mazda CX-9 extra protection from dirt, mud, rocks and other road debris. **D Rearview Camera With Auto-Dimming Mirror Display**. Get a better picture of what is behind your CX-9 when in reverse. When not in reverse, display is indistinguishable from the remainder of the mirror. Includes camera and auto-dimming mirror with display. **E Mazda iPod® Integration** system makes it a lot easier to take your Apple® iPod along for the ride. In fact, it allows you to play your iPod through your Mazda's audio system with crystal-clear sound while also providing a built-in battery charger. Works with most 30-pin, dock-connector-equipped iPods. iPod not included. iPod touch® shown. Additional components may be required for installation; contact your Mazda Dealer for details. **F Trailer Hitch (Class II)**. Pull your toys to your favorite destination with this Class II-rated receiver designed especially for your Mazda CX-9. Up to 3500-lb towing capacity. Includes 4-pin trailer-lighting connector. Trailer receiver hitch cover (with Mazda logo) sold separately. See your Mazda Dealer for details.

- Front Mask
- Hood Bug Deflector
- Fog Lights
- Windshield Sunscreen
- Moonroof Wind Deflector
- Cargo Box, Medium
- Splash Guards
- Roof Rack and Cross Bars
- Roof-Rack Attachments:
  - Bike Carrier
  - Cargo Box, Short
  - Cargo Box, Medium
  - Luggage Basket with Stretch Net
  - Kayak Carrier
  - Ski/Snowboard Carrier
  - Surfboard Carrier
- Bike Attachment (Trailer Hitch)
- License-Plate Frame
- Stainless Steel Rear Bumper Guard
- Car Cover
- Car-Cover Cable Lock
- Touch-Up Paint
- Wheel Locks (Set of 4)
- SIRIUS Satellite Radio†*
- 3.5 mm Audio Cable
- Portable Bluetooth Car Kit by Motorola
- Auto-Dimming Rearview Mirror with Compass
- Auto-Dimming Rearview Mirror with Compass and HomeLink®
- Perimeter Alarm System
- Portable Navigation Devices by Garmin
- Remote Engine Start
- Cigarette Lighter
- Floor Mats, Carpet
- Floor Mats, All-Weather
- Cargo Mat, Carpeted
- Cargo Net
- Cargo Tray
- First Aid Kit
- Roadside Assistance Kit

* Apple iPod not included. See your dealer for compatibility conditions and limitations on installation.
Apple and iPod are registered trademarks of Apple Inc. iPhone not compatible with iPod adapter. † SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

GENIUS RUNS IN THE FAMILY.

Sporty styling, racing-inspired performance and engineering innovation. You'll find them all in every Mazda vehicle, from the luxurious, 7-passenger CX-9 to the rotary-powered, one-and-only RX-8—and of course, the legendary MX-5 Miata. Get acquainted with the entire 2011 Mazda lineup of vehicles. Ten distinctive vehicles designed and engineered to deliver Zoom-Zoom. You'll come away with a new appreciation of the exhilarating difference those two little words can make.

MAZDA 3 4-Door

MAZDA 3 5-Door

MAZDA 2

MAZDA CX-7

MAZDA RX-8

MAZDA 5

MAZDA TRIBUTE

MAZDA 6

MAZDA MX-5 MIATA

MAZDA CX-9

MAZDASPEED 3*

* Available only at authorized *MAZDASPEED* Dealers.